

Merton Child Healthy Weight Action Plan 2016 - 2018

Introduction

Reducing Childhood Obesity in Merton is a key priority of the Health and Well-being Strategy (2015-2018) as part of theme 1 - Best Start in Life. The Child Healthy Weight Action plan provides the framework for taking forward actions which will support achieving theme 1. The Action Plan reflects the major influence of 'place' (where we live, work and play) on health and wellbeing, as well as individual behaviours and choices.

The action plan aims to:

- Establish a sustainable whole systems approach to addressing childhood obesity locally, focusing on food and physical environments
- Increase proportion of children and families who are a healthy weight
- Reduce the 'gain' in excess weight between reception (4-5 year olds) and Year 6 (10 – 11 year olds)
- Reduce the gap in obesity between the east and the west of Merton, by improving the east

The Child Healthy Weight Action plan is complemented by the Director of Public Health's Annual Public Health Report (APHR) 2016-17 which is available on the following link XXXXXXXXXXXX. The APHR sets out the challenge of childhood obesity in Merton and is a call to action to partners to work together on the solutions provides. It brings together data and information from a range of sources and provides evidence about what works as well as examples of actions to tackle obesity at the population, community and individual level, to provide a local reference and resource to support our joint effort. It recognises the good work already taking place across the borough and highlights some examples underway.

The starting point for developing this action plan was Merton's participation in a 'Childhood Obesity Peer Review' with other boroughs across London. This assessed our progress against an evidence based framework on work to tackle childhood obesity locally. This provided a benchmark for Merton's position against 13 key areas, highlighting areas where good progress had been made and areas requiring further action. The peer review, the national childhood obesity plan and the Annual Public Health Report have been used to develop this local plan for Merton.

Merton context

- In Merton an estimated 4,500 children aged 4-11 years are overweight or obese– equivalent to 150 primary school classes.
- One in five children entering Reception year are overweight or obese and this increases to one in three children leaving primary school in Year 6.
- Childhood obesity contributes to health inequalities - the gap in overweight and obesity between the east and west of the borough is widening in both Reception and Year 6 and is nearly 10% in Year 6.
- There are a number of primary schools in Merton where over 50% of children in year 6 are classed as overweight or obese.
- Overweight and obese children are more likely to experience bullying and stigma. This can affect their self-esteem and may in turn affect their performance at school.

- Children who are obese are more likely to become obese adults and they risk the early development of obesity related problems associated with middle age, including diabetes, and have reduced life chances such as employment opportunities.

Priorities for 2016/17

The action plan is being delivered over three years (2016/17 -2018/19) and this is reflected in timescales. Priorities for 2016/17 include:

- Establish child healthy weight steering group
- Promote awareness and feedback through the London 'Great Weight Debate'
- Develop a communications plan and make better use of national resources
- Engage with young people and local communities in the east of the borough and with black and minority ethnic groups
- Promote 'health in all policies' programme as a means of tackling childhood obesity through Council business
- Extend Healthy Catering Commitment
- Explore opportunities to address childhood obesity through the development of the Wilson/east Merton Model of Health and wellbeing
- Support schools to sign up to Healthy Schools London awards
- Pilot All England Lawn Tennis Club early years activation programme in nursery schools
- Support community and staff champions with training on healthy weight
- Develop our framework for child healthy weight support and develop pathways for overweight children and families

Monitoring the Action Plan

- The Children's Trust Board (CTB) are responsible for monitoring the delivery of theme 1 of the Health and Wellbeing Strategy: Best Start in Life. This action plan will be monitored through the CTB and the Child Healthy Weight Steering Group will lead on ensuring it is operationally delivered. Metrics will be developed for actions as they are implemented. New and emerging actions will be incorporated into the action plan over time, building on the evolving evidence base.
- It is recognised that many activities and initiatives are already underway across Merton which have a positive impact on child healthy weight. This action plan does not aim to map all activity across the borough, rather it focuses on actions that are additional or enhance existing activity.

1. Leadership, communication and engagement

- **Leadership** – Increase engagement and commitment to tackling childhood obesity among partners in all sectors.
- **Knowledge and awareness** – Improve children and families' understanding of, and feeling of control over their own health and well-being.
- **Engage with families**, children and young people to promote healthy eating and physical activity and conversations on obesity/healthy weight.
- **Listen to residents and children and young people** including BAME groups and residents in east Merton, to ensure the actions we take are co-produced and make a positive impact.
- Develop a '**Health in All Policies**' approach to positively influence council policies and commissioned services to support children, young people and families to lead healthier lifestyles.
- **Identify opportunities** to bring additional investment to support tackling childhood obesity in Merton.

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2. Food environment – Increasing availability of healthy food

- Increase the reach of **Merton Food Charter** to maintain and grow the local food partnership and roll out the **Healthy Catering Commitment**.
- Increase **availability of affordable healthier food and drinks** in Merton to help make the healthier choice the easier choice.
- Ensure that all food and drink available within local authority maintained establishments is in line with relevant **government standards/guidelines** for good nutrition.
- Develop effective ways to **monitor and reduce** the number of food outlets selling predominately foods high in fat, salt and sugar.

3. Physical environment – increasing levels of physical activity and health promoting physical environment

- Increase opportunities for **active travel and physical activity** through the use of existing best practice and guidance.
- Ensure that key **planning policies** help to create healthy, sustainable communities and that new developments are planned with health in mind
- Increase number of children and young people that **travel to and from school actively**.
- Improve the **school sport offer**, to ensure that children and young people have the physical literacy to be enthused and able to lead active lifestyles later in life.
- Increase the number of children and young people, and their families, who are **regular users of parks, open spaces, leisure centres, informal recreation space, allotments and outdoor activities**.
- Maximise opportunities to **promote physical activity, health and social engagement** in estates regeneration or new developments including access to active travel opportunities and open spaces

4. Early Years and school aged settings and pathways

- Increase the number of babies that are **breastfed**.
- **Support parents and carers** to establish a healthy diet for their children from a very early age through Children's Centres and other Early Years settings and services.
- **Maximise the role of schools** as settings promoting healthy eating, physical activity and healthy weight e.g. through promotion of Healthy Schools London (HSL) programme and schools achieving Bronze, Silver and Gold awards.
- Ensure the delivery of the new **schools meals contract** achieves required nutrition standards and healthy choices.
- Use local **data and intelligence** on childhood obesity to inform services and support children and families identified as obese to help them achieve and maintain a healthy weight.
- Develop clear **pathways and support for health and other professionals** working with parents, children and young people to feel confident about talking about weight and supporting and signposting families.

Merton DRAFT Joint Child Healthy Weight Action Plan for preventing and reducing childhood obesity

1. Leadership, Communication and engagement							
Objectives	Tasks	Lead responsibilities	Monitoring indicators /targets	Timescale	Resources	Named Officer in PH responsible	Named Partner responsible
Leadership - Increase engagement and commitment to tackle child obesity among partners in all sectors	1.1 Establish a Merton Child Healthy Weight steering group accountable to CTB and Health and Well-being Board	Public Health	Steering group established and meeting regularly	June 2016	Within Resource	HA/DT	
	1.2 Sign up to the Local Government Declaration on Healthier Food and Sugar Reduction	Public Health	A decision to sign the Declaration is made	April 2018	Within Resource	BC / CL	
	1.3 Develop a communication, engagement and marketing plan	Communications and Public Health	Communication and marketing plan implemented	Feb 2017	Within Resource	DT / A-ML	RD (Rana Darbyshire) ZB (Zara Bishop)
	1.4 Clinical leadership – CCG and health partners to identify opportunities to embed and promote child healthy weight through commissioning, service and workforce developments e.g. development of East Merton Model of Health and Well-being (EMMHWB) at Wilson hospital site	Merton CCG	Opportunities to embed tackling childhood obesity identified and implemented	Ongoing	Within Resources	JG	Hannah Pearson
	1.5 Positively influence council policies and commissioned services that have the potential for supporting	All council departments	Policies and commissioned services use the	April 2017 and ongoing	Within Resource	CL	

<p>Knowledge & awareness – Improve children and families’ understanding of, and feeling of control over their own health and well-being</p>	<p>children, young people and families to lead healthier lifestyles by developing the ‘Health in All Policies’ approach, e.g. use of Social Value Act in commissioning.</p>	<p>Public Health Community engagement</p>	<p>Health in All Policies approach to ensure positive impact on CYP and families. Monitoring indicators to be developed</p>	<p>From October 2016 onwards</p>	<p>Public Health funding</p>	<p>DT / Provider</p>	<p>RD / ZB</p>
<p>1.6 Use National and London childhood obesity resources to support communication and engagement with residents, stakeholders, strategic partners and local leaders.</p>	<p>Public Health and partners</p>	<p>Survey promoted widely and completion by residents</p>	<p>Within resources</p>	<p>December 2016</p>	<p>DT</p>	<p>All stakeholders</p>	
<p>1.7 Promote residents awareness and feedback through the London ‘Great Weight Debate’ survey and use this to inform local action</p>	<p>Public Health / Housing Associations / CCG</p>	<p>Champions recruited and trained to deliver health messages</p>	<p>Within Resource</p>	<p>Ongoing, follows development timescales</p>	<p>BC / A-ML / HA</p>	<p>DC (Dave Curtis), CR (Chelsea Renehan)</p>	
<p>1.8 Identify Champions (Youth, Community, Workplace, School – School Teachers & Governors) and share and promote consistent healthy weight messages</p>	<p>Policy, Community engagement Public Health and CCG</p>	<p>Commissioned provider delivers conversations and report on recommendations</p>	<p>Public Health Funding</p>	<p>April 2017</p>	<p>DT / Provider</p>	<p>EW (Evereth Wills)</p>	
<p>1.9 Undertake community conversations with residents in the east of the borough and with BAME communities to develop and co-create actions.</p>	<p>Policy, Community engagement Public Health and CCG</p>	<p>Commissioned provider delivers conversations and report on recommendations</p>	<p>Public Health Funding</p>	<p>April 2017</p>	<p>DT / Provider</p>	<p>EW (Evereth Wills)</p>	

	<p>1.11 Actively seek external funding opportunities and partnerships which will support achieving reduction in childhood obesity/overweight locally including opportunities to pool funding.</p>	ALL	<p>Funding opportunities identified and shared. Applications submitted with positive decisions</p>	Ongoing	Within Resource	HA	ALL
	<p>1.12 Identify funding needs through e.g. a review of gaps in Sustain's – Good Food for London Report</p>	Child Healthy Weight steering group and	Needs identified and recommendations made to stakeholders for action	August 2017	Within Resource	HA/DT	Child Healthy Weight Steering group partners

2. Food environment - Availability of healthy foods

The availability and price of foods and drinks is a major factor in influencing the diet of children and families. It is much more difficult to eat a healthy diet if healthy foods are relatively expensive or unavailable in local food outlets.

Objectives	Tasks	Lead responsibilities	Monitoring indicators /targets	Timescale	Resources	Named Officer in PH responsible	Named Partner responsible
Increase the reach of the Merton Food Charter to maintain and grow the local food partnership	2.1 Refresh the Merton Food Charter to ensure that local businesses continue to support it and more businesses are engaged	Public Health	Revised version is created and piloted with partners	September 2017	Within resource	RS	Merton Chamber of commerce
Increase the availability of healthier foods and drinks in Merton helping to make the healthier choice the easiest choice.	2.2 Further develop and promote the Healthier Catering Commitment (HCC) to food premises, focusing on those in areas of higher deprivation & near to schools or where children and young people congregate. 2.3 Takeaway fast food project work focuses on reducing the portion sizes, improving the quality of chips and reducing sales of sugary drinks, linking in with Change 4 Life.	Environmental Health	Number of food businesses signed up to HCC scheme	April 2017	Resources required	RS	HB (Heather Bailey)
		Environmental Health	Samples analysed, recommendations implemented, re-sampling.	April 2017	Resources required	RS	HB (Heather Bailey)

	2.4 Develop a sustainable response to food poverty and access to nutritious food – seek resources to develop a Food Poverty Plan	Welfare Reform Group / Community partners TBC	Task and Finish group convened. Plan produced with metrics	August 2017	Within resource	RS / DT / HA	Matthew Snelling (Through Welfare Reform Group)
	2.5 Implement the Mayor of London's Holiday Provision Programme in Merton which will provide healthy meals during school holidays and social development activities.	Greater London Authority (GLA) / Public Health	Programme provides healthy meals to CYP in Merton during school holidays	August 2018	GLA funded	DT	GLA
Ensure that all food and drink available within LA maintained establishments is in line with relevant government standards/guidelines for good nutrition.	2.6 All school food catering to adhere to the School Food Plan	CSF	School meal uptake increases	Termly – ongoing	Within resource	RS	MD (Murray Davies)
	2.7 Primary school meals catering contract to measure progress of added value KPIs, including addressing holiday hunger and cooking classes for parents	CSF / School Meals Steering Group	Contract monitoring includes achievement of added value elements	Termly – ongoing	Within resource	RS	MD (Murray Davies)
	2.8 Explore healthier catering pledges for all LA, community, voluntary and NHS venues within Merton to include food and drink provision and vending, in line with local government declaration on sugar reduction and healthier food	Facilities Corporate Commissioning	Pledge developed and implemented in appropriate establishments.	April 2018	Within resource	RS	TBC
	2.9 Develop opportunities for the Children's Health Fund Levy (sugary drinks tax) to be promoted to and adopted by local businesses, with a view to making a declaration to say	Future Merton E & R and Merton Chamber of	Number of businesses adopting the sugary drinks levy	October 2017	Within resource	RS	TBC

	we are a "Sugar Smart borough".	Commerce	Evidence is collated, reviewed and recommendations made for action.	2017/18	Within resource	PH registrar	AC (Ann Clarke)
Develop effective ways to monitor & reduce the number of food outlets selling predominately foods high in fat, salt and sugar	<p><u>Licensing & regulation / fast food outlets</u></p> <p>2.10 Develop a robust evidence based document to examine the impact of A5 Use Class and examine recommendation for whether planning restrictions are required.</p> <p>2.11 Develop a criteria for use during licensing applications to encourage events management & vendors to adopt healthier cooking practices, with healthier options being made available.</p>	Environment and Regeneration /Public Health	Criteria developed and implemented	April 2018	Within resource	RS	DR (David Ryan) Christine Parsloe

3. Physical environment- Increasing levels of physical activity and health promoting physical environment

The street and outdoor environment is a strong influence on both activity levels and diet. Proximity and ease of access can influence whether families use open and green spaces for activity. Choice of travel mode can be influenced by whether it is convenient to walk, cycle, use of public transport or private cars and perceptions of safety. Planned activity such as sport and exercise is important, but many do not feel motivated or able to participate in sport and exercise, therefore building a greater level of activity into everyday routines is a priority.

Objectives	Tasks	Lead responsibilities	Monitoring indicators /targets	Timescale	Resources	Named Officer in PH responsible	Named Partner responsible
Increase opportunities for active travel and physical activity through the use of existing best practice and guidance.	3.1 Explore opportunities to audit Merton's compliance against best practice guidance. Agree to undertake 1 audit per year with recommendations for action	Public Health & Environment regeneration.	Audit completed, gaps identified and plans influenced	To agree start date by April 2017 (annual audit)	Within Resources	RS / HA / PH Registrar	MD (Mitra Dubet)
Ensure that key planning policies help to create healthy, sustainable communities and that new developments are planned with health in mind	3.2 Ensure that Local Plan documents are in line with the Local Plan Strategic Objectives 5 (to make Merton a healthier and better place for people to live and work in or visit) and Strategic Objective 7 (connected place where walking, cycling and public transport modes of choice when planning a journey)	Environment & regeneration.	Review forthcoming development planning documents, in line with Strategic objectives 5 and 7.	To agree dates by April 2017/18	Within Resources	RS	AC
Increase number of children and young people that travel to and from school actively.	3.3 As a minimum, all schools to have a school travel plan at Bronze level and working towards silver, which is refreshed on an annual basis to create a shift towards active travel.	Environment & regeneration.	Year on year increase in number of schools with a travel plan at bronze, silver and gold	Review annually	Within Resources	HA	DM (Dylis Martin)
Increase the number of	3.4 Increase attendances at Merton Leisure Centres by children, young	Environment & regeneration.	Baselines identified and	To agree by April	Within Resources	BC	CP (Chris Parsloe)

<p>children and young people (and their families) who are regular users of parks, open spaces, leisure centres, informal recreation space, allotments and outdoor activities.</p>	<p>people and their families. Establish baselines for participation at leisure centres and develop targets to increase attendances by children and young people, particularly girls and BAME communities.</p>	<p>Environment & regeneration</p>	<p>Merton's Open Space Strategy 2010/Local Plan reviewed</p>	<p>Within Resource</p>	<p>BC</p>	<p>DN (Doug Napier)</p>	
	<p>3.5 Ensure that existing and new open spaces are accessible and safe to use for Merton's diverse community by reviewing Merton's Open Space Strategy 2010/Local Plan.</p>	<p>Environment and Regeneration</p>	<p>Satisfaction level of parks is maintained/increased.</p>	<p>Ongoing</p>	<p>Within Resource</p>	<p>BC</p>	<p>DN</p>
	<p>3.6 Increase/maintain satisfaction levels of parks in Merton as evidenced from the annual residents survey.</p>	<p>Environment and Regeneration</p>	<p>Satisfaction level of parks is maintained/increased.</p>	<p>Annually</p>	<p>Within Resource</p>	<p>BC</p>	<p>DN</p>
	<p>3.7 Explore opportunities to develop a community 'Merton Mile' in parks which will allow the community to easily run/walk a mile with marked out 1 mile routes e.g. in parks.</p>	<p>Environment and Regeneration and Public Health</p>	<p>Community Mile developed in parks and accessed by community.</p>	<p>To agree dates by end April 2017</p>	<p>Within Resource</p>	<p>RS / AC</p>	<p>DN</p>
	<p>3.8 Support the 'Get Wandle Active' physical activity programme.</p>	<p>Wandle Valley, Regional Park Trust, Sustainable Merton, Public Health.</p>	<p>Meet the KPI's for Get Wandle Active</p>	<p>Review annually</p>	<p>Within Resource</p>	<p>BC</p>	<p>DC (Dan Cudmore)</p>
<p>Improve the school sport offer, to ensure that all children and young people are enthused to participate and able to lead</p>	<p>3.9 All schools are part of the Merton School Sport Partnership (MSSP) and:</p> <ul style="list-style-type: none"> I. are working towards Gold in the Merton School Sports Mark. II. deliver 2 hours/2x50 minutes of PE on separate school days 	<p>MSSP</p>	<p>X% of schools achieving Silver or Gold. (2014/2015 had 89% achieve silver and above. (Gold 67% and silver 22%)</p>	<p>Within Resource</p>	<p>DT</p>	<p>NR (Nicola Ryan)</p>	

<p>active lifestyles later in life.</p>	<p>III. have skilled, confident deliverers of PE</p>						
<p>Maximise opportunities to promote physical activity, health and social engagement in regeneration or new developments including access to active travel opportunities and open spaces</p>	<p>3.10 Ensure schools use new evidence based advice being published for schools in 2017/18 to support investment of additional Sports Premium monies appropriately. This includes expressing an interest in London Sports school mentor scheme.</p> <p>3.11 Encourage the 'Daily Mile' (or similar school led initiative) to get all school children to run/walk a mile a day.</p> <p>3.12 For any major future development e.g. High Path, Eastfields and Ravensbury estates and Wilson Hospital site, ensure the developer is required to carry out a Health Impact Assessment (HIA) which includes physical activity and food environment.</p> <p>3.13 Undertake Health Impact Assessments (HIAs) with developer of Morden Leisure Centre.</p> <p>3.14 Produce HIA guidance paper for developers who are planning major large developments in the borough in line with national and regional guidance</p>	<p>MSSP / CSF/ London Sport / Healthy Schools London Steering gp</p> <p>MSSP / CSF/ London Sport / Healthy Schools London Steering gp</p> <p>Future Merton and Public Health</p> <p>Public Health / Leisure</p> <p>Future Merton and Public Health</p>	<p>School Sports Premium spent in line with PHE advice; evidence based initiatives implemented</p> <p>Year on year increase of schools implementing 'Daily Mile'</p> <p>HIAs undertaken for major developments identified</p> <p>HIA undertaken for Morden Leisure Centre</p> <p>Guidance paper developed and used by developers</p>	<p>Academic year 2017/18 and beyond</p> <p>Annually</p> <p>dates follows timescales of development</p> <p>dates follows timescales of development</p> <p>Review progress by April 2018</p>	<p>Within Resource</p> <p>Within Resource</p> <p>Within Resource</p> <p>Within Resources</p>	<p>HA</p> <p>DT / MSSP</p> <p>AC/AK/PH Registrar</p> <p>AK / PH Registrar</p> <p>AK / PH Registrar</p>	<p>NR / London Sport</p> <p>NR / London Sport</p> <p>AC</p> <p>CP / Francis McPartland (FM)/Christine Parsloe</p> <p>AC</p>

4. Early years and school aged settings and pathways

The school environment is hugely influential on children's behaviour, both through the curriculum, the culture of the school and engagement with families and the wider community. There is a growing evidence base on the effectiveness of school-based intervention to promote health, diet and physical activity. The development of pathways and the role of health and other professionals in providing support and advice is important to help children and families achieve and maintain a healthy weight.

Objectives	Tasks	Lead responsibilities	Monitoring indicators /targets	Timescales	Resources	Named Officer in PH responsible	Named Partner responsible
Increase the number of babies that are breastfed.	4.1 Ensure continuation of Unicef Baby Friendly Stage 3 accreditation in Community and Midwifery services. Ensure Health Visiting services, Children's Centre and Primary Care Services continue to promote Breastfeeding.	CLCH, St Helier, St Georges, Kingston Hosp	Unicef Baby Friendly stage 3 accreditation maintained	Aligned to timescales of Unicef Baby Friendly Accreditation timescale for Merton	Within Resource	HA	HT (Helen Tebbit), (AJ) Alison Jones / (TP) Tracy Podger
	4.3 Undertake a rapid review/audit of breastfeeding data and engagement to identify approaches to increasing breastfeeding among certain population groups/geographical areas.	Public Health, Comms	Engagement with women less likely to breastfeed undertaken to inform approach to increase breastfeeding	By July 2017	Within Resource	HA/PH Registrar	HT (Helen Tebbit)
Support parents and carers to establish a healthy diet for their children from a very early age through Children's Centres and other	4.4 Continue annual site visits by Early Years staff to Childcare settings including Private, Voluntary and Independent (PVI) nurseries which include review of food and weaning practices providing appropriate advice	CSF	Food and weaning practices reviewed in all PVI nurseries visited	Ongoing	Within Resource	HA	TC (Tracey Clarke)
	4.5 Once published, develop plan to implement GLAs Healthy Early Years	Public Health	Year on year increase in	Timescale dictated	Within	HA	TC (Tracey Clarke)

Early Years settings and services.	London (HEYL) programme locally.	and CSF	settings achieving Bronze award	by GLA April (2017/2018)	Resource			
	4.6 Undertake an audit to assess need and content of training for Health and Education frontline staff to increase confidence to talk about healthy weight –Making Every Contact Count	Public Health, CSF, CCG, Primary care, community Providers, PVI's etc.	Audit undertaken and recommendations made	Agreed March 2016	Within resource	PH registrar	TBC	
	4.7 Procure training for talking about healthy weight as part of brief advice.	Public Health	Number of staff trained to deliver healthy weight brief advice	April 2017	PH funding	HA / DT	TBC	
	4.8 Commission HENRY (Health Exercise and Nutrition Training for the Really Young) for Early Years settings	Public Health, CSF	PVI nurseries with at least 1 member of staff trained in HENRY	April 2017	PH funding	HA / DT	TBC	
	4.9 Audit uptake of Healthy Start Vitamins & Vouchers (HSV) as well as processes across the borough	Public Health CLCH CSF	Healthy Start vitamin uptake data analysed and processes reviewed	May 2017	Within Resource	PH Registrar	HT / TC	
	4.10 Where HSV uptake is poor, explore methods to increase uptake e.g. through Children's Centres, GPs, Health Visitors and PVI's	CLCH & CSF, CCG	Recommendations implemented and process for increasing uptake established	April 2018	Within resource	PH Registrar	HT / TC FW (Fiona White)	
	4.11 Ensure NCMP continues to	CLCH	95% participation rate	Aligned to timescales	Within resource	HA	HT	
	Early identification and							

<p>support provisions for children and their families identified as overweight and obese.</p>	achieve high participation rates for Reception and Year 6			is maintained for the NCMP programme	of Community Services Contract						
	<p>4.12 Ensure robust pathways are developed for children identified as overweight or obese from the NCMP into healthy weight support:</p> <p>a) during 2016/17</p> <p>b) develop future child healthy weight support model 2017/18 onwards</p>	CLCH, HRCH. Future providers	Public Health and future partners	Clear pathway developed, shared and implemented with referrers and wider partners to services that support reducing weight	<p>a) By March 2017</p> <p>b) Draft by April 2017</p>	Within resource	Public Health funding	HA/DT	HT	TBC	
	4.13 Merton CCG to develop primary care pathway linked to IT systems to appropriately support and signpost children and families to local services.	MCCG/Public Health		Primary care pathways developed	May 2017	Within resource			HA/JG	HP (Hannah Pearson)/ LL (Lucy Lewis)/CC (Conan Cowely)	HP
	4.14 Review the need for tier 3 children's weight management services locally	CCG		Recommendations on tier 3 weight management services for children are developed	By Dec 2017	Within Resource			HA/DT		
	4.15 Develop the role of dentists and pharmacists in promoting awareness and signposting families to local services	CCG/NHSE		Action to develop role of dentists and pharmacists established and implemented	Jan 2018	Within Resource			HA/DT	CCG and NHSE partners	TBC

<p>Ensure local data and intelligence on childhood obesity informs service development</p>	<p>4.16 Continue analysis of NCMP data by school, ward and ethnicity to ensure services are targeted appropriately and data is shared within NCMP guidelines</p>	<p>Public Health</p>	<p>Analysis of annual NCMP data shared Schools provided with individual feedback letters on their obesity levels</p>	<p>April 2017 Annually in Oct</p>	<p>Within Resource</p>	<p>HA/SS</p>	<p>CLCH /CSF</p>
<p>Support schools to promote healthy eating, physical activity and health and well-being</p>	<p><u>Healthy Schools</u> 4.17 Build on the work of the local Targeted Healthy Schools programme in the east of the borough and continue the Healthy Schools steering group. Work with head teachers, governors, school improvement to ensure schools are engaged with Healthy Schools London</p>	<p>Public Health CSF, Schools, Steering group</p>	<p>Steering group meets and increases its active membership. Protocol developed for assessing schools and building peer to peer learning</p>	<p>April 2017</p>	<p>Within Resource</p>	<p>HA/DT</p>	<p>Steering group</p>
	<p>4.18 Increase the number of schools registered on the Healthy Schools London (HSL) programme and achieving Bronze, Silver and Gold awards by engaging with schools</p>	<p>Public Health, CSF, Schools</p>	<p>Year on year increase of schools registered and awarded with Bronze, Silver and Gold</p>	<p>Review at end of academic year annually</p>	<p>Additional Resource and capacity</p>	<p>HA/DT</p>	<p>Steering group</p>

	<p>4.19 Pilot All England Lawn Tennis Club (AELTC) Early Years activation programme within Mitcham Town and East Mitcham schools clusters and evaluate impact</p>	<p>AELTC / Public Health /</p>	<p>Pilot undertaken with evaluation report and recommendations to expand if shown to be successful</p>	<p>Aug 2017</p>	<p>Within Resource</p>	<p>PH registrar AJ</p>	<p>DB (Dan Bloxham)</p>
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